

A Parent's Child Modelling Blueprint

Understand the Commitment



Modeling requires time, patience, and flexibility from both the child and parents. It's essential to ensure the child is genuinely interested and enjoys being in front of the camera.

Pre-contemplation

Research the Industry



Learn about the child modeling industry, including typical jobs (print ads, commercials), and understand the roles of agencies and managers.

Contemplation

Build a Portfolio



Create a simple but professional portfolio with high-quality photos. Start with natural, well-lit images showing the child's personality.

Preparation

Find Reputable Agencies



Research and contact reputable child modeling agencies. Avoid any agency that requests payment upfront for representation, as this could be a sign of a scam. Legitimate agencies earn their income through commissions from jobs they secure for their models.

Action

Submit Applications



Submit applications to several agencies. Include basic information such as age, height, clothing size, and recent snapshots. Many agencies have online submission forms.

Maintenance

Enablement Zone

Engagement Zone



Specific Insights for Vancouver, Canada:

Local Agencies:

Some well-known modelling agencies in Vancouver include Lexington Models, Strutt Central, and John Casablancas International Model Management. Please be sure to look for agencies with a good reputation for placing models in jobs suitable for children.

Market Opportunities:

Vancouver has a diverse market with opportunities in print, commercials, and television due to its robust film industry.

Networking and Training:

Consider participating in local modelling workshops or classes. They can be a great way for children to gain confidence and develop their skills.

Legal Aspects:

Be aware of child labour laws in British Columbia that protect young models, ensuring fair treatment and appropriate hours of work.

Community and Support:

Engage with local parent groups or online communities for insights and support. These can provide valuable advice and networking opportunities related to child modeling.